

Curriculum Vitae / Resumé

Name: Stephanie Troeth

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KEYWORDS

Web technologies, product brand & strategy, product management, user experience, interaction design, multilingual, digital creative.

OVERVIEW

Born in Kuching, East Malaysia. Moved to Melbourne, Australia and completed high school matriculation (VCE) with a score that placed her in the top 3% of the state of Victoria. Graduated with First-Class Honours in Bachelor of Computer Science from Monash University.

User experience strategist, well-known for promoting best web practices and web standards with organisations such as maccaws.org and the Web Standards Project (WaSP), primarily through establishing the International Liaison Group, advocacy in the Education Task Force and the WaSP InterAct curriculum framework. Founding member of the Open Web Education Alliance. Co-founder of Book Oven, Stephanie led the product design/development and a passionate production team. Founder of Montreal-based group, UXMTL, aimed at bridging local industry needs and user experience design.

SKILLS

Leadership & Management

Team management

Strong capacity to create passion in team members towards a collective goal; experienced in bridging across multidisciplinary teams. Had up to 30 professionals directly reporting in a corporate environment, and over 50 volunteers in a non-profit context.

Product strategy & management

Strong ability to conceive innovative brand and product solutions; skilled with turning ideas into dreams, and dreams into reality.

Project management

Adept at defining realistic project scopes, budgeting and scheduling; strong capacity to coordinate between team members of different expertise; experienced in both traditional and agile methods.

Public speaking & teaching

Confident and experienced speaker whether on stage, in the classroom or professional training workshops.

Product design & user experience

Concept

Extensive knowledge in research, information architecture, interaction design, content strategy & usability; able to adapt best practices for new media and the social web by pushing boundaries while aiming for elegance.

Evaluation

Experienced in micro-usability testing and light-weight prototypes.

Technology

Web

Extensive knowledge of best web practices in HTML/XHTML+CSS, XML/XSL and cross-browser compatibility issues. Excellent knowledge in accessibility, Unicode, internationalization, SEO/SEM. Working knowledge of DOM/Javascript. Solid experience in creating web graphics.

Programming/Frameworks

Experience in creating views in MVC frameworks: Ruby on Rails, CakePHP and Django. In-depth web programming experience in Perl, knowledgeable in PHP.

PROFESSIONAL EXPERIENCE

November 2009 —

User experience designer (consultant)

Canadian Research Data Centre Network (CRDCN)

Accountable for: information architecture, content strategy, liaison with development team, quality assurance.

Divine.ca

Accountable for: expert design review, design strategy recommendations, liaison with design and development team, quality assurance.

Akoha

Accountable for: user experience strategy, interaction design, liaison with design and development team.

Bi-Rite Market

Accountable for: user experience strategy, interaction design, liaison with design and development team, quality assurance.

November 2008 — November 2009

Co-founder, Product Manager/Production Lead

Book Oven, Montréal, Canada.

Accountable for: product strategy, detailed product concept/vision, content strategy, product & project management, team leadership, quality assurance.

June 2008 — October 2008

User experience designer (consultant)

Praized Media, Montréal, Canada.

Accountable for: detailed product concept, interaction design, content strategy.

April 2008 — June 2008

Technical lead (interface/product)

Wuntoo, Montréal, Canada.

Accountable for: project management, team leadership, interface development.

April 2005 — April 2008

Director, Interactive Technology & Solutions

CloudRaker, Montréal, Canada.

Accountable for: leadership of studio (project managers, graphic/web designers, user experience specialists, interface developer, application developers), establishing team methodology and process, liaison with account managers/clients on project definition and project costing/scheduling, production firefighting.

Some notable clients include: Heineken International, Bell Canada, Air Canada Vacations, eBay Canada.

For professional experience prior to 2005, see <http://stephanietroeth.com/cv#prior-experience>.

PROFESSIONAL ACTIVITY

Extensively involved in advocating best web practices through grassroots organisations such as the Web Standards Project, maccaws.org, W3C Quality Assurance Interest Group. Read more about these activities at <http://stephanietroeth.com/webstandards>. Founded Montreal-based user experience design group UXMTL.

A semi-regular speaker at web conferences and unconference events. See <http://stephanietroeth.com/events>.

Tech reviewed the following books:

- Croll, Alistair and Sean Powers. *Complete Web Monitoring*. Sebastopol, O'Reilly. (Chapter 10 on Web Interaction Analytics & Chapter 11 on Voice of the Customer)
- Sobell, Mark. *A Practical Guide to Ubuntu Linux* (2nd edition). New Jersey: Prentice Hall PTR. (Chapter 28 on Perl)
- Quigley, Ellie. *Perl by Example* (4th edition). New Jersey: Prentice Hall PTR.

EDUCATION

1995 – 1998

Bachelor of Computer Science - 1st Class Honours

Monash University, Melbourne, Victoria, Australia.

Majors: Computer Science, Information Systems. Minor: Music (Musicology and Composition).

Honours thesis: A Web-based implementation of Chinese-English Dictionary (Unicode)

1991 – 1994

Victorian Certificate of Education (Year 12)

Caulfield Grammar School, Wheelers Hill, Victoria, Australia.

Prior to 1991, I lived and undertook primary school education and one year of secondary school studies in Malaysia.